



LAW ENFORCEMENT SEMINARS LLC

Course Title: **Recruiting for Law Enforcement**

Sponsored By: Omaha Police Department

Length of Course: 12 Hours (1.5-day course)

Date: August 15 & 16, 2022

Registration Fee: \$385.00

Training Location: Omaha Public Safety Training Center
11616 Rainwood Rd
Omaha, Nebraska 68142

Training Hours: Day 1 8:00am – 5:00pm
Day 2 8:00am – Noon

Successful recruiting of police applicants is dependent on an agency's ability to advertise their openings, generate interest in the job that is available and then to develop a more personalized contact with the potential employee to make them feel welcome and wanted at the agency.

This course provides methods for creating more personalized contacts with police applicants in an effort to get them to engage the hiring process. This is a very challenging environment in which agencies are working to hire the best employees while competing against each other in the law enforcement labor market. This course will provide best practice information in the field of recruiting while outlining effective approaches to attract new candidates. In this course, you will learn about:

- BEST PRACTICES IN RECRUITING
- SOCIAL MEDIA RECRUITING
- ENHANCING WEBSITE EFFECTIVENESS
- PRINTED ADVERTISEMENTS
- RECRUITER CHARACTERISTICS
- JOB BOARDS
- MILITARY RECRUITING
- JOB FAIRS
- EDUCATIONAL RECRUITING
- VENUE-SPECIFIC RECRUITING
- APPLICANT TRACKING
- LATERAL RECRUITING

REGISTER ONLINE at www.lawenforcementseminars.com

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